



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969340-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D :60	2298

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	969340	06400903

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	11/01/12	11/06/12	M-F News 8 at 5a	5-6a	-1--1--	1:00	2	\$800.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/01/12</td><td>11/07/12</td><td>-1--1--</td><td>2</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>1 WGAL F</td><td></td><td>11/02/12</td><td>5:28 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>1:00</td><td>OFA12G181H</td><td>\$800.00</td><td>NM</td></tr> <tr> <td>2 WGAL Tu</td><td></td><td>11/06/12</td><td>5:29 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>1:00</td><td>OFA12G181H</td><td>\$800.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/01/12	11/07/12	-1--1--	2	\$800.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WGAL F		11/02/12	5:28 AM	M-F News 8 at 5a	5-6a	1:00	OFA12G181H	\$800.00	NM	2 WGAL Tu		11/06/12	5:29 AM	M-F News 8 at 5a	5-6a	1:00	OFA12G181H	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	11/01/12	11/07/12	-1--1--	2	\$800.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 WGAL F		11/02/12	5:28 AM	M-F News 8 at 5a	5-6a	1:00	OFA12G181H	\$800.00	NM																																																		
2 WGAL Tu		11/06/12	5:29 AM	M-F News 8 at 5a	5-6a	1:00	OFA12G181H	\$800.00	NM																																																		
2	11/01/12	11/06/12	M-F News 8 at 6a	6-7a	1--1---	1:00	2	\$1,900.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/01/12</td><td>11/07/12</td><td>1--1---</td><td>2</td><td>\$1,900.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>2 WGAL Th</td><td></td><td>11/01/12</td><td>6:13 AM</td><td>M-F News 8 at 6a</td><td>6-7a</td><td>1:00</td><td>OFA12G181H</td><td>\$1,900.00</td><td>NM</td></tr> <tr> <td>1 WGAL M</td><td></td><td>11/05/12</td><td>5:59 AM</td><td>M-F News 8 at 6a</td><td>6-7a</td><td>1:00</td><td>OFA12G181H</td><td>\$1,900.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/01/12	11/07/12	1--1---	2	\$1,900.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2 WGAL Th		11/01/12	6:13 AM	M-F News 8 at 6a	6-7a	1:00	OFA12G181H	\$1,900.00	NM	1 WGAL M		11/05/12	5:59 AM	M-F News 8 at 6a	6-7a	1:00	OFA12G181H	\$1,900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	11/01/12	11/07/12	1--1---	2	\$1,900.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
2 WGAL Th		11/01/12	6:13 AM	M-F News 8 at 6a	6-7a	1:00	OFA12G181H	\$1,900.00	NM																																																		
1 WGAL M		11/05/12	5:59 AM	M-F News 8 at 6a	6-7a	1:00	OFA12G181H	\$1,900.00	NM																																																		
3	11/01/12	11/06/12	NBC Today Show	7-9A	-1--1--	1:00	2	\$1,800.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/01/12</td><td>11/07/12</td><td>-1--1--</td><td>2</td><td>\$1,800.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>2 WGAL F</td><td></td><td>11/02/12</td><td>8:35 AM</td><td>NBC Today Show</td><td>7-9A</td><td>1:00</td><td>OFA12G181H</td><td>\$1,800.00</td><td>NM</td></tr> <tr> <td>1 WGAL Tu</td><td></td><td>11/06/12</td><td>7:58 AM</td><td>NBC Today Show</td><td>7-9A</td><td>1:00</td><td>OFA12G181H</td><td>\$1,800.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/01/12	11/07/12	-1--1--	2	\$1,800.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2 WGAL F		11/02/12	8:35 AM	NBC Today Show	7-9A	1:00	OFA12G181H	\$1,800.00	NM	1 WGAL Tu		11/06/12	7:58 AM	NBC Today Show	7-9A	1:00	OFA12G181H	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	11/01/12	11/07/12	-1--1--	2	\$1,800.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
2 WGAL F		11/02/12	8:35 AM	NBC Today Show	7-9A	1:00	OFA12G181H	\$1,800.00	NM																																																		
1 WGAL Tu		11/06/12	7:58 AM	NBC Today Show	7-9A	1:00	OFA12G181H	\$1,800.00	NM																																																		
4	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----1-	1:00	1	\$1,500.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-----1-</td><td>1</td><td>\$1,500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>1 WGAL Sa</td><td></td><td>11/03/12</td><td>8:29 AM</td><td>NBC Saturday Today</td><td>7-9a</td><td>1:00</td><td>OFA12G181H</td><td>\$1,500.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-----1-	1	\$1,500.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WGAL Sa		11/03/12	8:29 AM	NBC Saturday Today	7-9a	1:00	OFA12G181H	\$1,500.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/29/12	11/04/12	-----1-	1	\$1,500.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 WGAL Sa		11/03/12	8:29 AM	NBC Saturday Today	7-9a	1:00	OFA12G181H	\$1,500.00	NM																																																		
5	11/04/12	11/04/12	Su 7-730a	7-730a	-----1	1:00	1	\$400.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$400.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr> <tr> <td>1 WGAL Su</td><td></td><td>11/04/12</td><td>7:20 AM</td><td>Su 7-730a</td><td>7-730a</td><td>1:00</td><td>OFA12G181H</td><td>\$400.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-----1	1	\$400.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WGAL Su		11/04/12	7:20 AM	Su 7-730a	7-730a	1:00	OFA12G181H	\$400.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
	10/29/12	11/04/12	-----1	1	\$400.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 WGAL Su		11/04/12	7:20 AM	Su 7-730a	7-730a	1:00	OFA12G181H	\$400.00	NM																																																		
6	11/01/12	11/06/12	NBC Today Show II	9-10a	-1--1--	1:00	2	\$750.00	NM																																																		

MTWTFSS

This invoice is subject to Haart Television's Terms and Conditions which can be reviewed on our company website at www.haarttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969340-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D :60	2298	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/01/12	11/06/12	NBC Today Show II	9-10a	-1--1--	1:00	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -1--1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 11/02/12 9:59 AM NBC Today Show II 9-10a 1:00 OFA12G181H \$750.00 NM 1 WGAL Tu 11/06/12 9:56 AM NBC Today Show II 9-10a 1:00 OFA12G181H \$750.00 NM									
7	11/01/12	11/06/12	NBC Today Show III	10-11a	1--1---	1:00	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1--1--- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 10:52 AM NBC Today Show III 10-11a 1:00 OFA12G181H \$550.00 NM 2 WGAL M 11/05/12 10:46 AM NBC Today Show III 10-11a 1:00 OFA12G181H \$550.00 NM									
8	11/01/12	11/06/12	M-F 11-12P	11A-12P	MT-TF--	1:00	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT-TF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 11/05/12 11:46 AM M-F 11-12P 11A-12P 1:00 OFA12G181H \$350.00 NM 1 WGAL Tu 11/06/12 11:54 AM M-F 11-12P 11A-12P 1:00 OFA12G181H \$350.00 NM									
9	11/01/12	11/05/12	M-F 12-12:30p News	12-12:30p	1--1---	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Th 11/01/12 12:22 PM M-F 12-12:30p News 12-12:30p 1:00 OFA12G181H \$800.00 NM 1 WGAL M 11/05/12 12:21 PM M-F 12-12:30p News 12-12:30p 1:00 OFA12G181H \$800.00 NM									
10	11/01/12	11/05/12	M-F 12:30-1p	12:30-1p	1---1--	1:00	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 1---1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:56 PM M-F 12:30-1p 12:30-1p 1:00 OFA12G181H \$400.00 NM 2 WGAL M 11/05/12 12:46 PM M-F 12:30-1p 12:30-1p 1:00 OFA12G181H \$400.00 NM									
11	11/01/12	11/05/12	M-F 1-2p	1-2p	M--TF--	1:00	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 11/02/12 1:59 PM M-F 1-2p 1-2p 1:00 OFA12G181H \$750.00 NM 1 WGAL M 11/05/12 1:27 PM M-F 1-2p 1-2p 1:00 OFA12G181H \$750.00 NM									
12	11/01/12	11/05/12	M-F 2-3p	2-3p	M--T---	1:00	2	\$530.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M--T--- 2 \$530.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 2:19 PM M-F 2-3p 2-3p 1:00 OFA12G181H \$530.00 NM 2 WGAL M 11/05/12 2:35 PM M-F 2-3p 2-3p 1:00 OFA12G181H \$530.00 NM									
13	11/01/12	11/05/12	Dr. Phil	3-4p	M---F--	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 M---F-- 2 \$700.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969340-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D :60	2298	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
13	11/01/12	11/05/12	Dr. Phil	3-4p	M---F--	1:00	2	\$700.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>F</td><td>11/02/12</td><td>3:08 PM</td><td>Dr. Phil</td><td>3-4p</td><td>1:00</td><td>OFA12G181H</td><td>\$700.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>3:40 PM</td><td>Dr. Phil</td><td>3-4p</td><td>1:00</td><td>OFA12G181H</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	F	11/02/12	3:08 PM	Dr. Phil	3-4p	1:00	OFA12G181H	\$700.00	NM	2	WGAL	M	11/05/12	3:40 PM	Dr. Phil	3-4p	1:00	OFA12G181H	\$700.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WGAL	F	11/02/12	3:08 PM	Dr. Phil	3-4p	1:00	OFA12G181H	\$700.00	NM																																																																		
2	WGAL	M	11/05/12	3:40 PM	Dr. Phil	3-4p	1:00	OFA12G181H	\$700.00	NM																																																																		
14	11/01/12	11/05/12	M-F 4-5P	4-5P	M--T---	1:00	2	\$1,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/01/12</td><td>11/07/12</td><td>M--T---</td><td>2</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WGAL</td><td>Th</td><td>11/01/12</td><td>4:25 PM</td><td>M-F 4-5P</td><td>4-5P</td><td>1:00</td><td>OFA12G181H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>4:38 PM</td><td>M-F 4-5P</td><td>4-5P</td><td>1:00</td><td>OFA12G181H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/01/12	11/07/12	M--T---	2	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	Th	11/01/12	4:25 PM	M-F 4-5P	4-5P	1:00	OFA12G181H	\$1,000.00	NM	1	WGAL	M	11/05/12	4:38 PM	M-F 4-5P	4-5P	1:00	OFA12G181H	\$1,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/01/12	11/07/12	M--T---	2	\$1,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WGAL	Th	11/01/12	4:25 PM	M-F 4-5P	4-5P	1:00	OFA12G181H	\$1,000.00	NM																																																																		
1	WGAL	M	11/05/12	4:38 PM	M-F 4-5P	4-5P	1:00	OFA12G181H	\$1,000.00	NM																																																																		
15	11/01/12	11/05/12	M-F 5-6p News	5-6p	M---F--	1:00	2	\$2,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/01/12</td><td>11/07/12</td><td>M---F--</td><td>2</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>F</td><td>11/02/12</td><td>5:41 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>1:00</td><td>OFA12G181H</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>5:41 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>1:00</td><td>OFA12G181H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/01/12	11/07/12	M---F--	2	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	F	11/02/12	5:41 PM	M-F 5-6p News	5-6p	1:00	OFA12G181H	\$2,000.00	NM	2	WGAL	M	11/05/12	5:41 PM	M-F 5-6p News	5-6p	1:00	OFA12G181H	\$2,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/01/12	11/07/12	M---F--	2	\$2,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WGAL	F	11/02/12	5:41 PM	M-F 5-6p News	5-6p	1:00	OFA12G181H	\$2,000.00	NM																																																																		
2	WGAL	M	11/05/12	5:41 PM	M-F 5-6p News	5-6p	1:00	OFA12G181H	\$2,000.00	NM																																																																		
16	11/01/12	11/05/12	M-F News 8 at 6p	6-630p	M--T---	1:00	2	\$2,800.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/01/12</td><td>11/07/12</td><td>M--T---</td><td>2</td><td>\$2,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Th</td><td>11/01/12</td><td>6:29 PM</td><td>M-F News 8 at 6p</td><td>6-630p</td><td>1:00</td><td>OFA12G181H</td><td>\$2,800.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>6:28 PM</td><td>M-F News 8 at 6p</td><td>6-630p</td><td>1:00</td><td>OFA12G181H</td><td>\$2,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/01/12	11/07/12	M--T---	2	\$2,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Th	11/01/12	6:29 PM	M-F News 8 at 6p	6-630p	1:00	OFA12G181H	\$2,800.00	NM	2	WGAL	M	11/05/12	6:28 PM	M-F News 8 at 6p	6-630p	1:00	OFA12G181H	\$2,800.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/01/12	11/07/12	M--T---	2	\$2,800.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WGAL	Th	11/01/12	6:29 PM	M-F News 8 at 6p	6-630p	1:00	OFA12G181H	\$2,800.00	NM																																																																		
2	WGAL	M	11/05/12	6:28 PM	M-F News 8 at 6p	6-630p	1:00	OFA12G181H	\$2,800.00	NM																																																																		
17	11/05/12	11/05/12	M-Sun Nightly News	630-730p	M-----	1:00	1	\$5,600.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/01/12</td><td>11/07/12</td><td>M-----</td><td>1</td><td>\$5,600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>7:28 PM</td><td>M-Sun Nightly News</td><td>630-730p</td><td>1:00</td><td>OFA12G181H</td><td>\$5,600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/01/12	11/07/12	M-----	1	\$5,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	M	11/05/12	7:28 PM	M-Sun Nightly News	630-730p	1:00	OFA12G181H	\$5,600.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/01/12	11/07/12	M-----	1	\$5,600.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WGAL	M	11/05/12	7:28 PM	M-Sun Nightly News	630-730p	1:00	OFA12G181H	\$5,600.00	NM																																																																		
18	11/03/12	11/03/12	Sa/Su Early News	630-7p or 7-730p	-----S-	1:00	1	\$1,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Sa</td><td>11/03/12</td><td></td><td>M-Sun Nightly News</td><td>630-730p</td><td>:00</td><td></td><td>\$1,000.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">See MG 18.2</td></tr><tr><td>2</td><td>WGAL</td><td>Sa</td><td>11/03/12</td><td></td><td>Sa/Su Early News</td><td>630-7p or 7-730p</td><td>:00</td><td></td><td>\$1,000.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Sa	11/03/12		M-Sun Nightly News	630-730p	:00		\$1,000.00	NM				See MG 18.2								2	WGAL	Sa	11/03/12		Sa/Su Early News	630-7p or 7-730p	:00		\$1,000.00	NM				Credited							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	-----S-	1	\$1,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WGAL	Sa	11/03/12		M-Sun Nightly News	630-730p	:00		\$1,000.00	NM																																																																		
			See MG 18.2																																																																									
2	WGAL	Sa	11/03/12		Sa/Su Early News	630-7p or 7-730p	:00		\$1,000.00	NM																																																																		
			Credited																																																																									
19	11/01/12	11/05/12	Entertainment Tonight	7-730p	M--T---	1:00	2	\$1,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/01/12</td><td>11/07/12</td><td>M--T---</td><td>2</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Th</td><td>11/01/12</td><td>7:10 PM</td><td>Entertainment Tonight</td><td>7-730p</td><td>1:00</td><td>OFA12G181H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>M</td><td>11/05/12</td><td></td><td>Entertainment Tonight</td><td>7-730p</td><td>:00</td><td></td><td>\$1,000.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/01/12	11/07/12	M--T---	2	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Th	11/01/12	7:10 PM	Entertainment Tonight	7-730p	1:00	OFA12G181H	\$1,000.00	NM	2	WGAL	M	11/05/12		Entertainment Tonight	7-730p	:00		\$1,000.00	NM				Credited																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/01/12	11/07/12	M--T---	2	\$1,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WGAL	Th	11/01/12	7:10 PM	Entertainment Tonight	7-730p	1:00	OFA12G181H	\$1,000.00	NM																																																																		
2	WGAL	M	11/05/12		Entertainment Tonight	7-730p	:00		\$1,000.00	NM																																																																		
			Credited																																																																									
20	11/01/12	11/05/12	Access Hollywood	730-8p	M---F--	1:00	2	\$1,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/01/12</td><td>11/07/12</td><td>M---F--</td><td>2</td><td>\$1,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/01/12	11/07/12	M---F--	2	\$1,000.00																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/01/12	11/07/12	M---F--	2	\$1,000.00																																																																							



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969340-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D :60	2298	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/01/12	11/05/12	Access Hollywood	730-8p	M---F--	1:00	2	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 11/02/12 7:54 PM Access Hollywood 730-8p 1:00 OFA12G181H \$1,000.00 NM 1 WGAL M 11/05/12 7:47 PM Access Hollywood 730-8p 1:00 OFA12G181H \$1,000.00 NM									
22	11/01/12	11/05/12	M-Su News 8 at 11p	11-1135p	M----S-	1:00	2	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/01/12 11/07/12 M----S- 2 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 11:25 PM M-Su News 8 at 11p 11-1135p 1:00 OFA12G181H \$1,700.00 NM 1 WGAL M 11/05/12 11:25 PM M-Su News 8 at 11p 11-1135p 1:00 OFA12G181H \$1,700.00 NM									
23	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----1	1:00	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 12:00 AM M-Su Late News Off-Time Late News Off-Time 1:00 OFA12G181H \$1,200.00 NM									
24	11/01/12	11/05/12	NBC Tonight Show	1135p-1235a	M--T---	1:00	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/01/12 11/07/12 M--T--- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Th 11/01/12 12:07 AM NBC Tonight Show 1135p-1235a 1:00 OFA12G181H \$800.00 NM 1 WGAL M 11/05/12 12:29 AM NBC Tonight Show 1135p-1235a 1:00 OFA12G181H \$800.00 NM									
25	11/01/12	11/05/12	Late Nite w/ Jimmy Fallon	1237-136a	M--T---	1:00	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/01/12 11/07/12 M--T--- 1 \$70.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 1:31 AM Late Nite w/ Jimmy Fallon 1237-136a 1:00 OFA12G181H \$70.00 NM									
26	11/05/12	11/05/12	Mon NBC Prime Other	Prime Other	1-----	1:00	1	\$4,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$4,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 9:41 PM Mon NBC Prime Other Prime Other 1:00 OFA12G181H \$4,800.00 NM									
27	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	---1---	1:00	1	\$4,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$4,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 9:22 PM Thu NBC Prime Other Prime Other 1:00 OFA12G181H \$4,800.00 NM									
30	11/03/12	11/03/12	Notre Dame Football	230-11p	-----1-	1:00	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 3:29 PM Notre Dame Football 230-11p 1:00 OFA12G181H \$900.00 NM									
31	11/02/12	11/02/12	Late Run Jimmy Fallon	107-3a	----F--	1:00	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/01/12 11/07/12 ----F-- 1 \$70.00									

This invoice is subject to Haart Television's Terms and Conditions which can be reviewed on our company website at www.haarttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969340-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D :60	2298	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/02/12	11/02/12	Late Run Jimmy Fallon	107-3a	----F--	1:00	1	\$70.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 1:38 AM Late Run Jimmy Fallon 107-3a 1:00 OFA12G181H \$70.00 NM									
32	11/02/12	11/02/12	NBC Prime	8-9p	----F--	1:00	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 7:59 PM NBC Prime 8-9p 1:00 OFA12G181H \$1,300.00 NM									
33	11/03/12	11/03/12	Breeders Cup	8-9P	-----S-	1:00	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 8:08 PM Breeders Cup 8-9P 1:00 OFA12G181H \$1,600.00 NM									
34	11/04/12	11/04/12	Su 7-730a	7-730a	-----S	1:00	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:29 AM Su 7-730a 7-730a 1:00 OFA12G181H \$400.00 NM									
Total Spots							47		

Payment Terms 30 Days

<u>Gross Total</u>	\$60,900.00
<u>Agency Commission</u>	\$9,135.00
<u>Net Amount Due</u>	\$51,765.00



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	969318	6400909

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/06/12	M-F News 8 at 5a	5-6a	-----	:30	0	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---11--	2	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Th	11/01/12	5:07 AM	M-F News 8 at 5a	5-6a	:30	OFA12G182H	\$400.00	NM
2 WGAL	F	11/02/12	5:07 AM	M-F News 8 at 5a	5-6a	:30	OFA12G182H	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WGAL	M	11/05/12	5:36 AM	M-F News 8 at 5a	5-6a	:30	OFA12G182H	\$400.00	NM
2	11/01/12	11/06/12	M-F News 8 at 6a	6-7a	-----	:30	0	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$950.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	F	11/02/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	OFA12G182H	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	21-----	3	\$950.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WGAL	M	11/05/12	6:14 AM	M-F News 8 at 6a	6-7a	:30	OFA12G182H	\$950.00	NM
4 WGAL	M	11/05/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	OFA12G182H	\$950.00	NM
3 WGAL	Tu	11/06/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	OFA12G182H	\$950.00	NM
3	11/01/12	11/06/12	NBC Today Show	7-9A	-----	:30	0	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Th	11/01/12	8:35 AM	NBC Today Show	7-9A	:30	OFA12G182H	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	21-----	3	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WGAL	M	11/05/12	7:23 AM	NBC Today Show	7-9A	:30	OFA12G182H	\$900.00	NM
2 WGAL	M	11/05/12	8:47 AM	NBC Today Show	7-9A	:30	OFA12G182H	\$900.00	NM
4 WGAL	Tu	11/06/12	7:26 AM	NBC Today Show	7-9A	:30	OFA12G182H	\$900.00	NM
4	11/03/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D/ :30	2299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/03/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	6:13 AM	Sat/Sun News 8 at 6a	6-7a	:30	OFA12G182H	\$150.00 NM
5	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----S-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12	8:44 AM	NBC Saturday Today	7-9a	:30	OFA12G182H	\$750.00 NM
6	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12	9:20 AM	Sa/Su News 8 at 9a	9-10a	:30	OFA12G182H	\$400.00 NM
7	11/04/12	11/04/12	Su 7-730a	7-730a	-----S	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12		Su 7-730a	7-730a	:00		\$200.00 NM
Credited									
8	11/04/12	11/04/12	NBC Sunday Today	8-9a	-----S	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	9:00 AM	NBC Sunday Today	8-9a	:30	OFA12G182H	\$650.00 NM
9	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	9:26 AM	Sa/Su News 8 at 9a	9-10a	:30	OFA12G182H	\$400.00 NM
10	11/01/12	11/06/12	NBC Today Show II	9-10a	-----	:30	0	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	9:50 AM	NBC Today Show II	9-10a	:30	OFA12G182H	\$375.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	21-----	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	9:29 AM	NBC Today Show II	9-10a	:30	OFA12G182H	\$375.00 NM
2	WGAL	M	11/05/12	9:58 AM	NBC Today Show II	9-10a	:30	OFA12G182H	\$375.00 NM
4	WGAL	Tu	11/06/12	9:27 AM	NBC Today Show II	9-10a	:30	OFA12G182H	\$375.00 NM
11	11/01/12	11/06/12	NBC Today Show III	10-11a	-----	:30	0	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D/ :30	2299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/01/12	11/06/12	NBC Today Show III	10-11a	-----	:30	0	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL F 11/02/12 10:46 AM NBC Today Show III 10-11a :30 OFA12G182H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 11----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL M 11/05/12 10:58 AM NBC Today Show III 10-11a :30 OFA12G182H \$275.00 NM									
3 WGAL Tu 11/06/12 10:48 AM NBC Today Show III 10-11a :30 OFA12G182H \$275.00 NM									
12	11/01/12	11/06/12	M-F 11-12P	11A-12P	-----	:30	0	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 11----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 11/05/12 11:10 AM M-F 11-12P 11A-12P :30 OFA12G182H \$175.00 NM									
2 WGAL Tu 11/06/12 11:41 AM M-F 11-12P 11A-12P :30 OFA12G182H \$175.00 NM									
13	11/01/12	11/06/12	M-F 12-12:30p News	12-12:30p	-----	:30	0	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---11-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Th 11/01/12 12:34 PM M-F 12-12:30p News 12-12:30p :30 OFA12G182H \$400.00 NM									
LR- Local News Special Report									
2 WGAL F 11/02/12 12:14 PM M-F 12-12:30p News 12-12:30p :30 OFA12G182H \$400.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 2----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGAL M 11/05/12 11:59 AM M-F 12-12:30p News 12-12:30p :30 OFA12G182H \$400.00 NM									
4 WGAL M 11/05/12 12:26 PM M-F 12-12:30p News 12-12:30p :30 OFA12G182H \$400.00 NM									
14	11/01/12	11/06/12	M-F 12:30-1p	12:30-1p	-----	:30	0	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---11-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Th 11/01/12 M-F 12:30-1p 12:30-1p :00 \$200.00 NM									
Credited									
2 WGAL F 11/02/12 12:49 PM M-F 12:30-1p 12:30-1p :30 OFA12G182H \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGAL M 11/05/12 12:56 PM M-F 12:30-1p 12:30-1p :30 OFA12G182H \$200.00 NM									
15	11/01/12	11/06/12	M-F 1-2p	1-2p	-----	:30	0	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---11-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Th 11/01/12 1:46 PM M-F 1-2p 1-2p :30 OFA12G182H \$375.00 NM									
2 WGAL F 11/02/12 1:24 PM M-F 1-2p 1-2p :30 OFA12G182H \$375.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGAL M 11/05/12 1:59 PM M-F 1-2p 1-2p :30 OFA12G182H \$375.00 NM									
16	11/01/12	11/06/12	M-F 2-3p	2-3p	-----	:30	0	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D/ :30	2299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	11/01/12	11/06/12	M-F 2-3p	2-3p	-----	:30	0	\$265.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12	---11--				2	\$265.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	2:42 PM	M-F 2-3p	2-3p	:30	OFA12G182H	\$265.00 NM
2	WGAL	F	11/02/12	2:59 PM	M-F 2-3p	2-3p	:30	OFA12G182H	\$265.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	2:23 PM	M-F 2-3p	2-3p	:30	OFA12G182H	\$265.00 NM
4	WGAL	M	11/05/12	2:59 PM	M-F 2-3p	2-3p	:30	OFA12G182H	\$265.00 NM
17	11/01/12	11/06/12	Dr. Phil	3-4p	-----	:30	0	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	3:35 PM	Dr. Phil	3-4p	:30	OFA12G182H	\$350.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	3:22 PM	Dr. Phil	3-4p	:30	OFA12G182H	\$350.00 NM
2	WGAL	M	11/05/12	3:55 PM	Dr. Phil	3-4p	:30	OFA12G182H	\$350.00 NM
18	11/01/12	11/06/12	M-F 4-5P	4-5P	-----	:30	0	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---11--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	3:59 PM	M-F 4-5P	4-5P	:30	OFA12G182H	\$500.00 NM
2	WGAL	F	11/02/12	4:39 PM	M-F 4-5P	4-5P	:30	OFA12G182H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	4:10 PM	M-F 4-5P	4-5P	:30	OFA12G182H	\$500.00 NM
4	WGAL	M	11/05/12	4:25 PM	M-F 4-5P	4-5P	:30	OFA12G182H	\$500.00 NM
19	11/01/12	11/06/12	M-F 5-6p News	5-6p	-----	:30	0	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---11--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	5:30 PM	M-F 5-6p News	5-6p	:30	OFA12G182H	\$1,000.00 NM
2	WGAL	F	11/02/12	5:45 PM	M-F 5-6p News	5-6p	:30	OFA12G182H	\$1,000.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	5:16 PM	M-F 5-6p News	5-6p	:30	OFA12G182H	\$1,000.00 NM
4	WGAL	M	11/05/12	5:29 PM	M-F 5-6p News	5-6p	:30	OFA12G182H	\$1,000.00 NM
20	11/01/12	11/06/12	M-F News 8 at 6p	6-630p	-----	:30	0	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---11--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	5:58 PM	M-F News 8 at 6p	6-630p	:30	OFA12G182H	\$1,400.00 NM
2	WGAL	F	11/02/12	6:19 PM	M-F News 8 at 6p	6-630p	:30	OFA12G182H	\$1,400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D/ :30	2299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/01/12	11/06/12	M-F News 8 at 6p	6-630p	-----	:30	0	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
	11/05/12	11/11/12	1-----				1	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12	6:19 PM	M-F News 8 at 6p	6-630p	:30	OFA12G182H	\$1,400.00 NM
21	11/01/12	11/06/12	M-Sun Nightly News	630-730p	-----	:30	0	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	6:54 PM	M-Sun Nightly News	630-730p	:30	OFA12G182H	\$2,800.00 NM
2	WGAL	M	11/05/12	7:13 PM	M-Sun Nightly News	630-730p	:30	OFA12G182H	\$2,800.00 NM
22	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----	:30	0	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	6:09 PM	Sa/Su News 8 at 6	6-630p	:30	OFA12G182H	\$500.00 NM
23	11/01/12	11/06/12	Entertainment Tonight	7-730p	-----	:30	0	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---11--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	7:27 PM	Entertainment Tonight	7-730p	:30	OFA12G182H	\$500.00 NM
2	WGAL	F	11/02/12	7:17 PM	Entertainment Tonight	7-730p	:30	OFA12G182H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12		Entertainment Tonight	7-730p	:00		\$500.00 NM
Credited									
4	WGAL	M	11/05/12		Entertainment Tonight	7-730p	:00		\$500.00 NM
Credited									
24	11/01/12	11/06/12	Access Hollywood	730-8p	-----	:30	0	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---11--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	7:48 PM	Access Hollywood	730-8p	:30	OFA12G182H	\$500.00 NM
2	WGAL	F	11/02/12	7:41 PM	Access Hollywood	730-8p	:30	OFA12G182H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	2-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	11/05/12		Access Hollywood	730-8p	:00		\$500.00 NM
Credited									
4	WGAL	M	11/05/12	7:56 PM	Access Hollywood	730-8p	:30	OFA12G182H	\$500.00 NM
26	11/01/12	11/06/12	M-Su News 8 at 11p	11-1135p	-----	:30	0	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---111-	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	11:31 PM	M-Su News 8 at 11p	11-1135p	:30	OFA12G182H	\$850.00 NM
2	WGAL	F	11/02/12	11:12 PM	M-Su News 8 at 11p	11-1135p	:30	OFA12G182H	\$850.00 NM
3	WGAL	Sa	11/03/12		M-Su News 8 at 11p	11-1135p	:00		\$850.00 NM
Credited									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D/ :30	2299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/01/12	11/06/12	M-Su News 8 at 11p	11-1135p	-----	:30	0	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	11/05/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	OFA12G182H	\$850.00 NM
27	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----	:30	0	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12		M-Su Late News Off-Time	Late News Off-Time	:00		\$600.00 NM
Credited									
28	11/01/12	11/06/12	NBC Tonight Show	1135p-1235a	-----	:30	0	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---2---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12		NBC Tonight Show	1135p-1235a	:00		\$400.00 NM
Credited									
2	WGAL	Th	11/01/12	12:30 AM	NBC Tonight Show	1135p-1235a	:30	OFA12G182H	\$400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	11/05/12	11:57 PM	NBC Tonight Show	1135p-1235a	:30	OFA12G182H	\$400.00 NM
3	WGAL	M	11/05/12	12:08 AM	NBC Tonight Show	1135p-1235a	:30	OFA12G182H	\$400.00 NM
29	11/02/12	11/02/12	Football Friday	1115p-1205a	-----	:30	0	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	11:42 PM	Football Friday	1115p-1205a	:30	OFA12G182H	\$450.00 NM
30	11/01/12	11/06/12	Late Nite w/ Jimmy Fallon	1237-136a	-----	:30	0	\$35.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	1:12 AM	Late Nite w/ Jimmy Fallon	1237-136a	:30	OFA12G182H	\$35.00 NM
31	11/01/12	11/06/12	Late Run Jimmy Fallon	107-3a	-----	:30	0	\$35.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	1:59 AM	Late Run Jimmy Fallon	107-3a	:30	OFA12G182H	\$35.00 NM
32	11/03/12	11/03/12	NBC Saturday Night Live	1130p-1a	-----	:30	0	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----4-	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Sa	11/03/12	11:58 PM	NBC Saturday Night Live	1130p-1a	:30	OFA12G182H	\$800.00 NM
4	WGAL	Sa	11/03/12	12:29 AM	NBC Saturday Night Live	1130p-1a	:30	OFA12G182H	\$800.00 NM
2	WGAL	Sa	11/03/12	12:45 AM	NBC Saturday Night Live	1130p-1a	:30	OFA12G182H	\$800.00 NM
1	WGAL	Sa	11/03/12	1:01 AM	NBC Saturday Night Live	1130p-1a	:30	OFA12G182H	\$800.00 NM



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/PRES/D/ :30	2299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/05/12	11/05/12	Mon NBC Prime Other	Prime Other	-----	:30	0	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	8:23 PM	Mon NBC Prime Other	Prime Other	:30	OFA12G182H	\$2,400.00 NM
34	11/05/12	11/05/12	NBC Prime	10-11P	-----	:30	0	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	10:34 PM	NBC Prime	10-11P	:30	OFA12G182H	\$1,600.00 NM
35	11/01/12	11/01/12	NBC Prime	10-11p	-----	:30	0	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	11/01/12	10:43 PM	NBC Prime	10-11p	:30	OFA12G182H	\$2,200.00 NM
36	11/02/12	11/02/12	NBC Prime	9-10p	-----	:30	0	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	9:39 PM	NBC Prime	9-10p	:30	OFA12G182H	\$1,500.00 NM
37	11/02/12	11/02/12	NBC Prime	10-11p	-----	:30	0	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	10:32 PM	NBC Prime	10-11p	:30	OFA12G182H	\$800.00 NM
38	11/04/12	11/04/12	NFL Pre-Game	NFL Pre-Game Var	-----	:30	0	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	7:18 PM	NFL Pre-Game	NFL Pre-Game Var	:30	OFA12G182H	\$1,900.00 NM
39	11/04/12	11/04/12	NFL	NFL Various	-----	:30	0	\$5,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$5,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	10:34 PM	NFL	NFL Various	:30	OFA12G182H	\$5,200.00 NM
40	11/03/12	11/03/12	Notre Dame Football	230-11p	-----	:30	0	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12	4:20 PM	Notre Dame Football	230-11p	:30	OFA12G182H	\$450.00 NM
41	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	---T---	:30	1	\$2,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969318-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/PRES/D/ :30	2299

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
41	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	---T---	:30	1	\$2,400.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Th</td><td>11/01/12</td><td>7:59 PM</td><td>Thu NBC Prime Other</td><td>Prime Other</td><td>:30</td><td>OFA12G182H</td><td>\$2,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Th	11/01/12	7:59 PM	Thu NBC Prime Other	Prime Other	:30	OFA12G182H	\$2,400.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Th	11/01/12	7:59 PM	Thu NBC Prime Other	Prime Other	:30	OFA12G182H	\$2,400.00	NM																																	
42	11/05/12	11/05/12	M-Sun Nightly News	630-730p	M-----	:30	1	\$2,800.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$2,800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>7:00 PM</td><td>M-Sun Nightly News</td><td>630-730p</td><td>:30</td><td>OFA12G182H</td><td>\$2,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$2,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	11/05/12	7:00 PM	M-Sun Nightly News	630-730p	:30	OFA12G182H	\$2,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	11/05/12	11/11/12	M-----	1	\$2,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	M	11/05/12	7:00 PM	M-Sun Nightly News	630-730p	:30	OFA12G182H	\$2,800.00	NM																																	
43	11/05/12	11/06/12	M-F News 8 at 5a	5-6a	MT-----	:30	1	\$400.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>11/05/12</td><td>4:59 AM</td><td>M-F News 8 at 5a</td><td>5-6a</td><td>:30</td><td>OFA12G182H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	11/05/12	4:59 AM	M-F News 8 at 5a	5-6a	:30	OFA12G182H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	11/05/12	11/11/12	MT-----	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	M	11/05/12	4:59 AM	M-F News 8 at 5a	5-6a	:30	OFA12G182H	\$400.00	NM																																	
44	11/04/12	11/04/12	NBC Meet the Press	10-11a	-----S	:30	1	\$1,800.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$1,800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>11/04/12</td><td>10:59 AM</td><td>NBC Meet the Press</td><td>10-11a</td><td>:30</td><td>OFA12G182H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	11/04/12	10:59 AM	NBC Meet the Press	10-11a	:30	OFA12G182H	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	-----S	1	\$1,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Su	11/04/12	10:59 AM	NBC Meet the Press	10-11a	:30	OFA12G182H	\$1,800.00	NM																																	
Total Spots							85																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$68,580.00
<u>Agency Commission</u>	\$10,287.00
<u>Net Amount Due</u>	\$58,293.00